BOM Building Owners and Managers Institute

INSTRUCTOR COMPETENCY FOR BOMI EDUCATIONAL DELIVERY



To aid in the hiring of instructors for teaching BOMI courses

TABLE OF CONTENTS

| OVERVIEW | 3 |
|---|----|
| BOMI INSTRUCTOR DEVELOPMENT | 4 |
| GENERAL INSTRUCTOR QUALIFICATIONS | 5 |
| UNIQUE INSTRUCTOR QUALIFICATIONS BY COURSE | 5 |
| AIR HANDLING, WATER TREATMENT, AND PLUMBING SYSTEMS | 6 |
| ASSET MANAGEMENT | 6 |
| BOILERS, HEATING SYSTEMS, AND APPLIED MATHEMATICS | 7 |
| BUDGETING AND ACCOUNTING | 7 |
| BUILDING DESIGN AND MAINTENANCE | 8 |
| ELECTRICAL SYSTEMS AND ILLUMINATION | 8 |
| ENERGY MANAGEMENT AND CONTROLS | 9 |
| ENVIRONMENTAL HEALTH AND SAFETY ISSUES | .9 |
| ETHICS IS GOOD BUSINESS [®] SHORTCOURSE [™] | 10 |
| FACILITIES PLANNING AND PROJECT MANAGEMENT | 10 |
| FUNDAMENTALS OF FACILITIES MANAGEMENT | 11 |
| FUNDAMENTALS OF REAL PROPERTY ADMINISTRATION | 11 |
| HIGH-PERFORMANCE PROGRAM | 12 |
| LAW AND RISK MANAGEMENT | 14 |
| LEASING AND MARKETING FOR PROPERTY MANAGERS | 14 |
| MANAGING THE ORGANIZATION | 15 |
| REAL ESTATE INVESTMENT AND FINANCE | 15 |
| REFRIGERATION SYSTEMS AND ACCESSORIES | 16 |
| THE DESIGN, OPERATION, AND MAINTENANCE OF BUILDING SYSTEMS, PART I | 16 |
| THE DESIGN, OPERATION, AND MAINTENANCE OF BUILDING SYSTEMS, PART II | 17 |

Overview

BOMI 's courses have been designed to meet the organization's core purpose: to add value through learning and reflect the commitments represented in this visual:



Instructors are ambassadors—the most visible representation of BOMI to our students. The impressions formed by students about BOMI and our designations are determined mostly by how instructors conduct themselves in the classroom.

This resource is designed to:

- Assist course sponsors in identifying qualified individuals with the knowledge, skills, and abilities necessary to successfully deliver BOMI courses in a variety of learning environments.
- Ensure BOMI instructors are qualified and offer an experience base that meets the needs and expectations of learners, as well as the industry organizations that employ them.
- Provide competency information for instructor skill sets that are necessary and unique for each of the BOMI designation courses to ensure positive outcomes.

BOMI Instructor Development

BOMI contact: Samantha Fallon, sfallon@bomi.org, 1.800.235.2664, ext. 1221 BOMI has developed an

in-depth Instructor Development Workshop (IDW) to support the

development and growth of individuals tasked with teaching BOMI education programs. To date, close to 500 instructors have completed this one- to two-day session, emerging as effective professional trainers for your classrooms. The objective of this program is to develop and enhance key instructor competencies such as facilitation, communication, and presentation skills needed to effectively impact an audience of adult professionals.

BOMA local organizations and other classroom sponsors are strongly encouraged to require instructors to complete the IDW. Instructors who teach BOMI direct-sponsored courses are already required to complete the IDW. BOMI has made every effort to make these workshops practical and convenient; they are open to all current and potential BOMI course instructors who meet the proper criteria.

There is no tuition fee for this workshop for qualified candidates; however, travel expenses are not reimbursed by BOMI and must be paid for either by the instructor or a course sponsor.

To find out about the next IDW, please visit www.bomi.org/Instructors.aspx

General Instructor Qualifications

In an effort to maintain the highest quality learning experience for our students, BOMI believes that these Fundamental Qualifications should be used as a baseline for potential instructors. This will help ensure that the courses are delivered consistently, professionally and in a manner that fosters the highest level of student success. These are suggested competencies and guidelines to use when hiring instructors.

| | Funda | amental Qualifications |
|---|-----------|---|
| Industry Experience | Required | 5+ years of applicable industry experience directly pertaining to the course topic |
| | Preferred | Membership in professional organization Contributions to professional articles, presentations, or conferences |
| Industry- Relevant Certifications | Preferred | RPA, FMA, SMA, SMT based on designation area they are instructing Real estate license/broker |
| Education | Preferred | Associate's Degree or higher |
| Teaching Experience | Required | 1+ years teaching experience Presentation and communication skills Accessibility and approachability |
| BOMI Instructor Development Workshop | Required | Attendance at BOMI IDW is required prior to teaching a course |
| Performance Metrics | Required | Instructors must maintain a 4.0 or better average on the student surveys and an 80% pass/fail ratio for exams. These are reviewed quarterly |

Unique Instructor Qualifications by Course

It is critical to match instructor expertise to the courses they are tasked with delivering. Preferred qualities and skills can vary considerably from one course to another. While the qualities listed are suggested versus mandatory, industry subject matter experts feel strongly these skills are critical for delivery of BOMI materials. The more suggested experience and abilities a candidate possesses, the greater the chances are that the candidate will be competent to present the course and comfortably field job-related questions and concerns from learners. Few candidates will have all the qualities listed. These guidelines are provided to give you as much support as possible to assist you in hiring the most qualified instructors for your classes.

Air Handling, Water Treatment, and Plumbing Systems

| Topic Competencies | Minimum | Instructor should have advanced knowledge (journeyman level) and operational experience on air handler operation and design, motors, controls, system management, air flow characteristics, system safeties, troubleshooting techniques, auxiliary systems like steam traps, coils, and dampers. Advanced knowledge and experience with water treatment, system testing, understanding the testing results, best practices for operators, and general knowledge of plumbing systems. |
|---|------------|--|
| | Preferred* | Hands-on knowledge and experience as system operator |
| Relevant Certifications/ | Minimum | SMT or SMA |
| Designations | Preferred | CCIM, CPA, SIOR, MAI |
| Specific | Minimum | Associate's Degree |
| Education | Preferred | Bachelor's Degree |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | N.I.U.L.P.E 3 rd Class Operators license or State of Issue equivalent |
| Other Educational Activities (Publications, etc.) | Minimum | Continuing update of CEUs to maintain valid certifications and licenses |
| | Preferred | Industry organization leadership roles |

*Preferred qualifications are in addition to the minimum qualifications.

Asset Management

| Topic Competencies | Minimum | Instructor should have direct, hands-on experience in the acquisition & disposition of CRE assets (pro forma development, due diligence, transaction management prospecting to closings), as well as experience with leasing, financing, and project commissioning. |
|---------------------------------------|-----------|--|
| | Preferred | Ground-up development experience; multiple property portfolio acquisition/disposition; experience in a variety of categories of CRE asset type office (industrial, multifamily, retail), environmental risk assessment, sustainability factors; code issue awareness; current capitalization and lending rates in the marketplace; prevailing debt- to-equity ratios. |
| Relevant | Minimum | RPA, real estate broker's license |
| Certifications/ Designations | Preferred | CCIM, CPA, SIOR, MAI |
| Specific Education | Minimum | Bachelor's Degree in business, finance, real estate, appraisal, or accounting |
| | Preferred | Master's of Business Administration in finance, real estate, or accounting. A JD degree with a practice concentrating in real estate |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | NAIOP, ULI, BOMA, IREM, ICSC, American Board of Realtors, Appraisal Institute, AICPA |
| Other Educational | Minimum | Continuing update of CEUs to maintain valid certifications and licenses |
| Activities (Publications, etc.) | Preferred | Industry organization leadership roles. Current working relationships with banks, mortgage bankers, institutional lenders, and investors. Sustainability awareness of USGBC, LEED, etc. |

Boilers, Heating Systems, and Applied Mathematics

| Topic Competencies | Minimum | Instructor should have advanced knowledge (journeyman level) and operational experience on boiler operation and design, motors, controls, system management, air flow characteristics, system safeties, troubleshooting techniques, auxiliary systems (like steam traps), fuel systems, water properties, chemical treatment, and flue gas analysis. Advanced knowledge and experience with water treatment, system testing, understanding the testing results is essential. |
|------------------------------------|-----------|---|
| | Preferred | Operator experience working in power plant or facility with large steam boilers. |
| Relevant Certifications/ | Minimum | N.I.U.L.P.E 3rd Class Operators license or State of Issue equivalent |
| Designations | Preferred | SMA, SMT, CPM |
| Specific | Minimum | Associate's Degree |
| Education | Preferred | Bachelor's Degree |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other Educational Activities | Minimum | Continuing update of CEUs to maintain valid certifications and licenses |
| (Publications, etc.) | Preferred | Published author in a reputable commercial real estate magazine, blog, or similar |

Budgeting and Accounting

| Topic Competencies | Minimum | Instructor should have extensive experience with the following in a property management setting: executing and overseeing daily accounting activities, creating budgets, reviewing peer budgets, presenting budgets to ownership, and explaining expenses and income, audits, and A/R reconciliation. |
|---------------------------------------|----------------------|---|
| Relevant | Preferred Minimum | Experience as an asset manager or similar position. RPA, FMA, or CPM |
| Certifications/ | winning | |
| Designations | Preferred | CCIM, CPA |
| Specific | Minimum | Associate's Degree |
| Education | Preferred | Bachelor's Degree or higher |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other Educational | Minimum | Continuing update of CEUs to maintain valid certifications and licenses |
| Activities (Publications, etc.) | Preferred | Published author in a reputable commercial real estate magazine, blog, or similar |

Building Design and Maintenance

| Topic Competencies | Minimum | Instructor should have an advanced knowledge of the building design, construction, and post-construction process. Instructor should have knowledge of how to care for the building once design is complete. Instructor should also understand the materials, the material differences, proper application and installation procedures of materials, and topics covered in the coursebook. |
|------------------------------------|-----------|--|
| | Preferred | Field experience managing a construction project or building operation experience in LEED or Class 1 building environment. |
| Relevant Certifications/ | Minimum | AIA license, Certified Project Manager certification, or construction industry equivalent |
| Designations | Preferred | SMA |
| Specific | Minimum | Associate's Degree |
| Education | Preferred | Bachelor's Degree or higher |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other Educational Activities | Minimum | Continuing update of CEUs to maintain valid certifications and licenses |
| (Publications, etc.) | Preferred | Published author in a reputable commercial real estate magazine, blog, or similar |

Electrical Systems and Illumination

| Topic Competencies | Minimum Preferred | Instructor should have an advanced knowledge of the electrical code, electrical systems, system operations, and maintenance. Instructor should also have knowledge of tools, testers, meters, and troubleshooting skills required for electrical system testing. Experience as a journeyman or master electrician, or experience working as maintenance engineer with emphasis on electrical unitered |
|------------------------------------|----------------------|---|
| Relevant Certifications/ | Minimum | systems. Journeyman electrical license or higher or state-issued license, SMT, SMA |
| Designations | Preferred | RPA, FMA |
| Specific | Minimum | Associate's Degree |
| Education | Preferred | Bachelor's Degree or higher |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | State and Local Code, 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other Educational Activities | Minimum | Continuing update of CEUs to maintain valid certifications and licenses |
| (Publications, etc.) | Preferred | Published author in a reputable commercial real estate magazine, blog, or similar |

Energy Management and Controls

| Topic Competencies | Minimum | Instructor should have advanced knowledge of controls, control operations, types of sensors, and types of control points, graphics, programming language, electrical and pneumatic wiring, and HVAC and building support systems. |
|---|-----------|--|
| | Preferred | Major manufacturing certification (Siemen's, Trane, Honeywell, Johnson Controls) training certification at the advanced level. Experience managing or working on DDC systems or other electronic control systems, such as security systems. |
| Relevant Certifications/ Designations | Minimum | Major manufacturing certification (Siemen's, Trane, Honeywell, Johnson Controls), SMT, SMA |
| | Preferred | RPA, FMA |
| Specific Education | Minimum | Associate's Degree |
| | Preferred | Bachelor's Degree or higher |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other Educational Activities | Minimum | Continuing update of CEUs to maintain valid certifications and licenses |
| (Publications, etc.) | Preferred | Published author in a reputable commercial real estate magazine, blog, or similar |

Environmental Health and Safety Issues

| Topic Competencies | Minimum | Instructor should have experience with the following in a property management setting: health and safety program, compliance audits, risk assessments, occupational hazards, water management, air quality management, and OSHA. |
|---|-----------|---|
| Relevant Certifications/ | Minimum | SMA |
| Designations | Preferred | RPA, FMA Certified Plant Engineer (CPE) Certified Engineering Technician (CET) Certified Hazardous Materials Manager (CHMM) Certified Safety Professional (CSP) Certified Industrial Hygienist (CIH) |
| Specific Education | Minimum | Associate's Degree in business, real estate, environmental sciences, engineering, or safety-related field |
| | Preferred | Bachelor's Degree in business, real estate, environmental sciences, engineering, or safety-related field |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other Educational Activities (Publications, etc.) | Minimum | Continuing update of CEUs to maintain valid certifications and licenses |
| | Preferred | Published author in a reputable commercial real estate magazine, blog, or similar |

Ethics Is Good Business[®] Shortcourse™

| Topic Competencies | Minimum | Instructor should have experience with understanding the organizational dynamics and impact of ethical issues in the workplace; understanding of the operation of ethics in professional communities. They should also have the ability to relate newsworthy ethical issues to students' jobs and situations; ability to present, discuss, and apply various ethical systems impartially. They should have experience in managing difficult or sensitive ethical issues in a workplace, preferably as a manager or executive. |
|--|-----------|--|
| | Preferred | Five years (preferably more) related experience in a professional real estate, property management or facilities management organization. |
| Relevant Certifications/ Designations | Minimum | Ethics training |
| | Preferred | RPA, FMA, CPE, PE, RA Real Estate License |
| Specific Education | Minimum | Associate's Degree |
| | Preferred | Bachelor's Degree or higher |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other Educational Activities (Publications, etc.) | Minimum | Continuing update of CEUs to maintain valid certifications and licenses |
| | Preferred | Published author in a reputable commercial real estate magazine, blog, or similar |

Facilities Planning and Project Management

| Topic Competencies | Minimum | Instructor should have experience with scoping project needs; basic design and construction project management; evaluating project success/metrics; project close-out. |
|------------------------------------|-----------|--|
| | Preferred | Developing design and construction documents; developing needs requirements; using project management technology tools; strategic planning approaches and methods. |
| Relevant | Minimum | RPA, FMA, CFM |
| Certifications/ Designations | Preferred | PMP, CCM |
| Specific | Minimum | BA or BS in architecture, engineering, or FM |
| Education | Preferred | Graduate Degree in architecture, engineering, or FM |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other Educational Activities | Minimum | Continuing education classes in FM |
| (Publications, etc.) | Preferred | Continuing education classes in project/construction management; publishing in FM trade publications and project/construction trade magazines |

Fundamentals of Facilities Management

| Topic Competencies | Minimum Preferred | Instructor should have experience with the following FM function components: basic FM operations and maintenance; developing an FM budget and monitoring plan versus actual; basic project management; supervisory experience. Work intake, prioritizing and distribution; basic FM budgeting and forecasting; financial planning; owned/leased facilities; designing and managing a project; FM operations and maintenance; basic FM |
|---|----------------------|---|
| | | CMMS and other systems; role of FM in supporting corporate mission/objectives. |
| Relevant | Minimum | FMP |
| Certifications/ Designations | Preferred | FMA, CFM |
| Specific | Minimum | BA or BS in Architecture, Engineering, Business |
| Education | Preferred | Advanced degree in Architecture, Engineering, Business |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other Educational Activities (Publications, etc.) | Minimum | Presentations at FM conferences; at least one article in FM publication |

Fundamentals of Real Property Administration

| Торіс | Minimum | Instructor should have experience with the following: senior level |
|-----------------|-----------|--|
| Competencies | | person within a management company, with supervisory |
| • | | responsibility for property management and brokerage. |
| | Preferred | Executive within a CRE firm. Managerial responsibility of the |
| | | corporate business (hiring, training, marketing, finance, etc.), as well |
| | | as oversight of client business such as facility and property |
| | | management, leasing, sales, consulting. |
| Relevant | Minimum | Real Estate Sales/Brokerage license |
| Certifications/ | | |
| • | Preferred | RPA, FMA, CPM, CCIM |
| Designations | liciciicu | |
| Specific | Minimum | Associate's Degree |
| Education | Preferred | Bachelor's Degree or higher |
| Teaching | Minimum | 3+ years' experience training in a small or large group setting for |
| Experience | | company employees, corporate training, or similar educational |
| | | training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other | Minimum | Ethics training, any CRE participation or continuing education, |
| Educational | | newsletter writing, press releases, leasing or sales |
| Activities | | |
| (Publications, | Preferred | Published author in a reputable commercial real estate magazine, |
| etc.) | | blog, or similar |
| 210.7 | | biog, or similar |
| | | |

High-Performance Sustainable Building Practices

| Topic Competencies | Minimum | Instructor should have 5+ years of applicable industry experience directly pertaining to property/facility management with track record of sustainability, operations, and energy-efficiency success (performance metrics, awards would be evidence of these). Instructor should have demonstrated knowledge of sustainability as it relates to the built environment. |
|---|-----------|---|
| | Preferred | Implement benchmarking strategies to improve operational performance; improve building operations in functional areas including energy, lighting, water use, building envelope, waste management, and other areas; build an effective sustainable operating plan with a focus on purchasing, green cleaning, IAQ, interior and exterior maintenance, and vendor management; use simple financial metrics such as payback period to present the argument for high-performance operational improvements; engage stakeholders, including occupants, vendors, owners, and investors, to ensure adoption and full integration of high-performance initiatives. |
| Relevant Certifications/ Designations | Preferred | RPA, FMA or similar industry generalist credential; RPA HP, FMA HP, LEED-AP, or similar HP/ sustainability credential |
| Specific | Minimum | Associates Degree |
| Education | Preferred | Bachelor's or Master's Degree |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| | Preferred | Proven track record of presenting, public speaking, and attendee survey results where possible/appropriate |
| Memberships | Preferred | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, USGBC etc.) |
| Other Educational Activities | Minimum | Published author in a reputable magazine, blog, or similar |
| (Publications, etc.) | Preferred | Articles and interviews—samples to be referenced and/or provided |

High-Performance Sustainable Building Principles

| Topic Competencies | Minimum | Instructor should have 5+ years of applicable industry experience directly pertaining to property/facility management with track record of sustainability, operations, and energy-efficiency success (performance metrics and awards would be evidence of these), and a demonstrated knowledge of sustainability as it relates to the built environment. |
|---|-----------|--|
| | Preferred | Provide insight into understanding and tackling building performance issues that impact local environmental issues and global climate change; integrate high-performance building standards and guidelines; identify and overcome the hurdles to achieving true high- performance; attain top-to-bottom organizational buy-in for sustainable building initiatives. |
| Relevant Certifications/ Designations | Preferred | RPA, FMA, or similar industry generalist credential; RPA HP, FMA HP, LEED-AP, or similar HP/sustainability credential |

| Specific | Minimum | Associates Degree |
|------------------------------------|-----------|--|
| Education | Preferred | Bachelor's or Master's Degree |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| | Preferred | Proven track record of presenting, public speaking, and attendee survey results where possible/appropriate |
| Memberships | Preferred | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, USGBC etc.) |
| Other Educational Activities | Minimum | Published author in a reputable magazine, blog, or similar |
| (Publications, etc.) | Preferred | Articles and interviews—samples to be referenced and/or provided |

High-Performance Sustainable Building Investments

| Topic Competencies | Minimum | Instructor should have 5+ years of applicable industry experience directly pertaining to property/facility management with track record of sustainability, operations, and energy-efficiency success (performance metrics, awards would be evidence of these); demonstrated knowledge of sustainability as it relates to the built environment. |
|---|-----------|--|
| | Preferred | Create pro forma analyses to justify development or improvement projects that emphasize high performance as a priority; demonstrate use of advanced financial metrics such as NOI, ROI, NPV, IRR, and others; apply such metrics to both tangible and intangible investment returns; leverage financial and funding resources, from internal capital budgets to external grant and rebate programs; attain top-to-bottom organizational buy-in for sustainable building initiatives. |
| Relevant Certifications/ Designations | Preferred | RPA, FMA or similar industry generalist credential; RPA HP, FMA HP, LEED-AP, or similar HP/ sustainability credential |
| Specific | Minimum | Associates Degree |
| Education | Preferred | Bachelor's or Master's Degree |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| | Preferred | Proven track record of presenting, public speaking, and attendee survey results where possible/appropriate |
| Memberships | Preferred | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, USGBC, etc.) |
| Other Educational Activities | Minimum | Published author in a reputable magazine, blog, or similar |
| (Publications, etc.) | Preferred | Articles and interviews—samples to be referenced and/or provided |

Law and Risk Management

| Торіс | Minimum | Instructor should have experience with the following in a real estate |
|-----------------|-----------|--|
| Competencies | | setting: contracts, torts, leases, tenant relations, land use regulations, |
| | | insurance, liability, and risk management. |
| | Preferred | Executive within a CRE firm. Managerial responsibility of the |
| | | corporate business (hiring, training, marketing, finance, etc.), as well |
| | | as oversight of client business such as property and facility |
| | | management, leasing, sales, consulting. |
| Relevant | Minimum | Real Estate License |
| Certifications/ | | |
| Designations | Preferred | RPA, FMA |
| | | |
| Specific | Minimum | Associate's Degree |
| Education | Preferred | Bachelor's Degree, JD or higher |
| Teaching | Minimum | 3+ years' experience training in a small or large group setting for |
| Experience | | company employees, corporate training, or similar educational |
| | | training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other | Minimum | Continuing update of CEUs to maintain valid certifications and |
| Educational | | licenses |
| Activities | | |
| (Publications, | Preferred | Industry organization leadership roles |
| etc.) | | |
| | | |
| | | |

Leasing and Marketing for Property Managers

| Торіс | Minimum | Instructor should have experience in giving tours of properties, |
|------------------------------------|-----------|--|
| Competencies | | understand P&L of a building, and participating in a tenant |
| competencies | | retention/public relations program. |
| | Preferred | Proposal writing, fully understands the economics of leasing space (impact of TI, free rent, step rent, expense stops, etc. on long-term building value), knowledge of lease language, rentable/usable calcs, space planning, and some building/fire code competencies. |
| Relevant Certifications/ | Minimum | Real Estate License |
| Designations | Preferred | RPA, FMA, Broker's License, CCIM |
| Specific | Minimum | Associate's Degree |
| Education | Preferred | Bachelor's Degree or higher |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, ICSC, Realtor, etc.) |
| Other Educational Activities | Minimum | Any CRE participation or continuing education, newsletter writing, press releases, lease or sales proposal writing |
| (Publications, etc.) | Preferred | Prefer senior level training, community college or 4-year college instructor |

Managing the Organization

| - • | | The state state of a second state state state of a line state stat |
|-----------------|-----------|--|
| Торіс | Minimum | Instructor should have experience with the following: organization |
| Competencies | | design and development; problem solving; motivation techniques for staff. |
| | Preferred | Organization culture; marketing and communication techniques; leading change; leadership and team building; strategic planning. |
| Relevant | Minimum | FMP |
| Certifications/ | | |
| - | Preferred | RPA, FMA, CFM |
| Designations | | |
| Specific | Minimum | BA or BS in business management, architecture, or engineering |
| Education | Preferred | BA or BS in FM business management, architecture, or engineering; |
| | | advanced degree in organization design/development |
| Teaching | Minimum | 3+ years' experience training in a small or large group setting for |
| Experience | | company employees, corporate training, or similar educational |
| | | training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other | Minimum | Continuing education classes in FM |
| Educational | | |
| Activities | | |
| | Preferred | Continuing education classes in FM and OD; published in FM |
| (Publications, | | Journal, BOM, Today's Facility Manager |
| etc.) | | |

Real Estate Investment and Finance

| Торіс | Minimum | Instructor should have experience with the following: direct, hands- |
|-----------------|------------|---|
| Competencies | | on experience in the acquisition and disposition of CRE assets (pro |
| | | forma development, due diligence, transaction management |
| | | prospecting to closings), leasing, financing, project commissioning. |
| | Preferred | Ground-up development experience; multiple property portfolio |
| | | acquisition/disposition; experience in a variety of categories of CRE |
| | | asset type (office, industrial, multifamily, retail); environmental risk assessment; sustainability factors; code issue awareness. Current |
| | | capitalization and lending rates in the marketplace; prevailing debt- |
| | | to-equity ratios. |
| Relevant | Minimum | RPA; real estate broker's license |
| Certifications/ | | , |
| Designations | Preferred | CCIM; CPA; SIOR; MAI |
| | | |
| Specific | Minimum | Bachelor's Degree in business, finance, real estate, appraisal, or |
| Education | | accounting |
| | Preferred | Master's of Business Administration in finance, real estate or |
| | | accounting, or JD degree with a practice concentrating in real estate |
| Teaching | Minimum | 3+ years' experience training in a small or large group setting for |
| Experience | | company employees, corporate training, or similar educational training |
| Memberships | Minimum | NAIOP, ULI, BOMA, IREM, ICSC, American Board of Realtors, |
| weinbersnips | Ivininiani | Appraisal Institute, AICPA |
| Other | Minimum | Continuing update of CEUs to maintain valid certifications and |
| Educational | | licenses |
| Activities | | |
| (Publications, | Preferred | Industry organization (leadership roles); current working |
| etc.) | | relationships with banks, mortgage bankers, institutional lenders, and |
| | | investors; sustainability awareness (USGBC, LEED, etc.) |

Refigeration Systems and Accessories

| Topic Competencies | Minimum Preferred | Instructor should have an advanced knowledge of the HVAC and refrigeration properties, systems, applications, components, auxiliary devices, and controls. Practical field experience as refrigeration technician. |
|---|----------------------|---|
| Relevant Certifications/ Designations | Minimum | Master Refrigeration, Master HVAC, or state-issued HVAC or refrigeration license |
| Specific | Minimum | SMA, SMT, or Technical School Training |
| Education | Preferred | Bachelor's Degree, 2 years technical training in refrigeration |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | ASHRAE, State Trade Association, 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other Educational Activities | Minimum | Continuing update of CEUs to maintain valid certifications and licenses |
| (Publications, etc.) | Preferred | Universal Certified |

The Design, Operation, and Maintenance of Building Systems, Part I

| Торіс | Minimum | Instructor should have an advanced knowledge of the building |
|------------------------------------|-----------|---|
| Competencies | | design, construction, and post-construction process. Instructor should have knowledge of project management, contract negotiation, and how to care for the building once design is complete. Instructor should also understand the materials, the material differences, proper |
| | | application and installation procedures of materials and topics covered in the coursebook. |
| | Preferred | Field experience managing a construction project or building operation experience in LEED or Class 1 building environment. |
| Relevant Certifications/ | Minimum | RPA, FMA, AIA license, Certified Project Manager certification or Construction Industry equivalent |
| Designations | Preferred | ASHARE , SMA |
| Specific | Minimum | Associate's Degree or 2 years technical degree |
| Education | Preferred | Bachelor's Degree |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other Educational Activities | Minimum | Continuing update of CEUs to maintain valid certifications and licenses |
| (Publications, etc.) | Preferred | Industry organization leadership roles |

The Design, Operation, and Maintenance of Building Systems, Part II

| Торіс | Minimum | Instructor should have an advanced knowledge of the building |
|------------------------------------|-----------|--|
| Competencies | | design, construction, and post-construction process. Instructor should have knowledge of how to care for the building once the design is complete. Instructor should also understand the materials, the material differences, proper application and installation procedures of material and topics covered in the coursebook. |
| | Preferred | AIA license, Certified Project Manager certification, or Construction Industry equivalent. Field experience managing a construction project or building operation experience in LEED or Class 1 building environment. |
| Relevant Certifications/ | Minimum | RPA, AIA license, Certified Project Manager certification or Construction Industry equivalent |
| Designations | Preferred | ASHARE, SMA |
| Specific | Minimum | Associate's Degree or 2 years technical degree |
| Education | Preferred | Bachelor's Degree |
| Teaching Experience | Minimum | 3+ years' experience training in a small or large group setting for company employees, corporate training, or similar educational training |
| Memberships | Minimum | 1 relevant industry organization (e.g., BOMA, IFMA, CCIM, etc.) |
| Other Educational Activities | Minimum | Continuing update of CEUs to maintain valid certifications and licenses |
| (Publications, etc.) | Preferred | Industry organization leadership roles |